

बिखरी चप्पलें दे रही दर्दनाक मंजर की गवाही

जनसत्ता छात्र
नई दिल्ली, 28 सितंबर

कर्सर भगदड़ : सितारे को देखने की वाहन में भयावह त्रासदी, जूंगली रसी चीख-पुकार, ढांडस बंधाने वालों की भी छलकी आंखें

बड़े डिव्वे मेंगा लाइट और फटे पोस्टर जैसी प्रचार सामग्री के डेर पड़े हैं। घटना के बीच टीवीके के कार्यकर्ता और पदविधकारी चुप्पी साथ हैं-कोई भी यह करने को तैयार नहीं कि आखिर उनकी योजना में चूक कहां हो गई। भगदड़ में किसी तरह जान बचाकर निकाले युवक ने दावा किया कि जब एक साथ सैकड़ों लोग जान बचाने की कठिनी में भाग रहे थे तो कई लोगों के थक्का लगा और वे सड़क किनारे नाले में गए। जो पल उनके चहरे सितारे का स्वागत करने के जश्न के रूप में शुरू हुआ था, वह एक भयावह त्रासदी में बदल गया। जब प्रशंसक विजय का नाम लेकर नारे लगा रहे थे, तब कई लोगों को यह एहसास तक नहीं हुआ कि वहां भगदड़ मच गई और कई लोग नीचे गिर पड़े हैं।

करें' चेतावनी वाली टेप से घेर कर आम लोगों के लिए पूरी तरह बंद कर दिया है। जिन्होंने रात को टाई नहीं देखा या जल्दी सो गए, वे लोग सुबह यह कानकर स्तरधर रह गए कि इस कार्यक्रम में भगदड़ के कारण 40 लोगों की मौत हो गई और दर्जनों लोग घायल हुए हैं। जहां एक और घटनास्थल पर एक ऊंचे खंभे पर टीवीके का इंडां अब भी लगारा रहा है, वहां दूसरी ओर जगह-जगह स्पीकर के बड़े-

पुलिस ने घटनास्थल को 'कृपया पार न

THIS IS PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSE ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA. INITIAL PUBLIC OFFERING OF EQUITY SHARES ON THE SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED (NSE Emerge) IN COMPLIANCE WITH THE CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL DISCLOSURE AND REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI ICDR REGULATIONS")

PUBLIC ANNOUNCEMENT



POOJA LOGISTICS LIMITED

(Formerly known as Pooja Logistics Private Limited)

Corporate Identity Number: U60300DL2011PLC228491

Our Company was originally incorporated as "Pooja Logistics Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated December 09, 2011, issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana. Pursuant to a special resolution passed by our Shareholders in the Extra-Ordinary General Meeting held on August 05, 2024, our Company was converted from a private limited company to a public limited company and consequently, the name of our Company was changed to "Pooja Logistics Limited" and a fresh certificate of incorporation dated November 18, 2024 was issued to our Company by the Registrar of Companies, Central Processing Centre, Manesar. The Corporate Identification Number of our Company is U60300DL2011PLC228491.

Registered Office: 4 - Community Centre, Industrial Area Lawrence Road- 110035, Delhi, India.

Tel : +91-9220607703, Fax: N.A., Website: <https://poojalogistics.in/>, E-mail: cs.legal@poojalogistics.in

Company Secretary and Compliance Officer: Ms. Reena Bhaskar, Company Secretary & Compliance Officer

OUR PROMOTERS: MR. DEEPAK KHANNA AND MS. ANU KHANNA

THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 38,46,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH (THE "EQUITY SHARES") OF POOJA LOGISTICS LIMITED ("OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF [+] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [+] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO [+] LAKHS, OF WHICH UP TO 1,98,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF [+] AGGREGATING TO [+] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION") AND NET ISSUE TO PUBLIC OF [+] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF [+] AGGREGATING TO [+] LAKHS (HEREINAFTER REFERRED TO AS THE "NET ISSUE") THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [+] % AND [+] % RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

*Subject to finalization of basis of allotment.

THE ISSUE INCLUDES A RESERVATION OF UP TO 72,000 EQUITY SHARES, AGGREGATING UP TO ₹ [+] LAKHS (CONSTITUTING UP TO [+] % OF THE POST ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY), FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION AND EMPLOYEE RESERVATION PORTION I.E. ISSUE OF UP TO 35,76,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ [+] PER EQUITY SHARE FOR CASH, AGGREGATING UPTO ₹ [+] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND NET ISSUE WILL CONSTITUTE [+] % AND [+] % RESPECTIVELY OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. OUR COMPANY MAY, IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER ("BRLM"), ISSUE A DISCOUNT OF UP TO ₹ [+] ON THE ISSUE PRICE TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT").

THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS ("BRLMs") AND WILL BE ADVERTISED IN ALL EDITIONS OF [+] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER) AND ALL EDITIONS OF [+] WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER. (HINDI BEING THE REGIONAL LANGUAGE OF DELHI, WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/ ISSUE OPENING DATE AND SHALL BE MADE AVAILABLE TO THE NSE Emerge ("NSE", "STOCK EXCHANGE") FOR THE PURPOSE OF UPLOADING ON THEIR RESPECTIVE WEBSITE IN ACCORDANCE WITH SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("THE SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Issue Period shall be extended for at least three additional Working Days after such revision of the Price Band, subject to the total Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company, for reasons to be recorded in writing extend the Bid/Issue Period for a minimum of One Working Day, subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band, and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of the Members of the Syndicate and by intimation to Designated Intermediaries and Sponsor Bank.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein (not more than 50 % of the Net Issue) shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Manager, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, not less than 15% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 283 of this Draft Red Herring Prospectus.

This public announcement is being made in compliance with the Regulation 247 of SEBI (ICDR) Regulations, 2018 and SEBI (ICDR) (Amendment) Regulations, 2025 vide notification dated March 03rd, 2025, and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt requisite approvals, market conditions and other considerations, to undertake initial public offering of Equity Shares pursuant to the offer and DRHP dated September 26, 2025 which has been filed with the National Stock Exchange Of India Limited (NSE Emerge).

Pursuant to SEBI (ICDR) (Amendment) Regulations, 2025 on March 03rd, 2025 and applicability of corporate governance provisions under SEBI (LODR) Regulations, 2015 on SME companies, for fulfilling all additional eligibility criteria, the DRHP filed with the SME Platform of National Stock Exchange Of India Limited (NSE Emerge) shall be made available to the public for comments, if any, for a period of at least 21 days, from the date of such filing by hosting it on the website of the NSE at www.nseindia.com and the website of the Company at <https://poojalogistics.in/> and at the website of BRLM i.e. Share India Capital Services Private Limited at www.shareindia.com. Our Company hereby invites the members of the public to give their comments on the DRHP filed with the SME Platform of National Stock Exchange Of India Limited (NSE Emerge) with the BRLM i.e. Share India Capital Services Private Limited at www.shareindia.com. Our Company invites the members of the public to give their comments on the DRHP filed with the SME Platform of National Stock Exchange Of India Limited (NSE Emerge) with the BRLM i.e. Share India Capital Services Private Limited at www.shareindia.com. Our Company and/or the BRLM at their respective addresses mentioned below. All comments must be received by SME Platform of National Stock Exchange Of India Limited (NSE Emerge) and/or our Company and/or Company Secretary and Compliance Officer of our Company and/or the BRLM in relation to the offer on or before 5 p.m. on the 21st day from the aforesaid date of filing the DRHP with SME Platform of National Stock Exchange Of India Limited (NSE Emerge).

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the issue. For taking an investment decision, investors must rely on their own examination of our Company and the issue, including the risks involved. The Equity Shares in the issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Red Herring Prospectus. Specific attention of the investors is invited to the section "Risk Factors" beginning on page 35 of this Draft Red Herring Prospectus.

Any decision to invest in the Equity Shares described in the DRHP may only be made after the Red Herring Prospectus ("RHP") has been filed with ROC and must be made solely on the basis of such RHP as there may be material changes in RHP from the DRHP. The Equity Shares, when offered through the RHP, are proposed to be listed on the SME Platform of National Stock Exchange Of India Limited (NSE Emerge).

For details of the main objects of our Company as contained in its Memorandum of Association, see "History and Certain Corporate Matters" on page 176. The liability of the members of our Company is limited. For details of the share capital, capital structure of our Company, the names of the signatories to the Memorandum of Association and the number of shares of our Company subscribed by them of our Company, please see "Capital Structure" beginning on page 85.

BOOK RUNNING LEAD MANAGERS REGISTRAR TO THE ISSUE COMPANY SECRETARY AND COMPLIANCE OFFICER

SHARE INDIA CAPITAL SERVICES PRIVATE LIMITED	MAASHITLA SECURITIES PRIVATE LIMITED	Truck-it DRIVEN WITH INTELLIGENCE By Pooja Logistics
<p>Address: A-25, Basement, Sector-64, Gautam Buddha Nagar, Noida – 201301, Uttar Pradesh, India</p> <p>Tel No.: +91-120-6483000</p> <p>Fax No.: N.A.</p> <p>Email: kunal.bansal@shareindia.co.in</p> <p>Contact Person: Mr. Kunal Bansal</p> <p>Investor Grievance E-mail ID: mb@shareindia.com</p> <p>Website: www.shareindia.com</p> <p>SEBI Registration No.: INM000012537</p> <p>CIN: U65923UP2016PTC75987</p>	<p>Address: 451, Krishna Apra Business Square, Netaji Subhash Place, Pitampura, Delhi 110 034, India.</p> <p>Tel No.: 011-47581432</p> <p>Fax No.: N.A.</p> <p>Email: investor.ipo@maashitla.com</p> <p>Contact Person: Mr. Mukul Agrawal</p> <p>Investor Grievance E-mail ID: investor.ipo@maashitla.com</p> <p>Website: www.maashitla.com</p> <p>SEBI Registration No.: INF000004370</p> <p>CIN: U67100DL2010PTC208725</p>	<p>Name: Ms. Reena Bhaskar</p> <p>Address: 4 - Community Centre, Industrial Area Lawrence Road- 110035, Delhi, India.</p> <p>E-mail: cs.legal@poojalogistics.in</p> <p>Investors can contact our Company Secretary and Compliance Officer, the Lead Managers or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.</p>

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For POOJA LOGISTICS LIMITED
On Behalf of the Board of Directors

Sd/-
Mr. Reena Bhaskar
Company Secretary & Compliance Officer

Disclaimer: POOJA LOGISTICS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with SME Platform of National Stock Exchange Of India Limited (NSE Emerge). The DRHP is available on the website of NSE at respectively and is available on the website of the Company at <https://poojalogistics.in/> and at the website of BRLM i.e. Share India Capital Services Private Limited at www.shareindia.com. Bidders should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" that will be included in the RHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933 (the "U.S. Securities Act") or any state securities law in United States, and unless so registered, and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the U.S. Securities Act and applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold outside the United States in 'offshore transactions' in reliance of Regulations and the applicable laws of each jurisdiction where such offers and sales are made. There will be no public offering of the Equity Shares in the United States.

Place: Delhi
Date: September 27, 2025

Disclaimer: POOJA LOGISTICS LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to undertake an initial public offering of its Equity Shares and has filed the DRHP with SME Platform of National Stock Exchange Of India Limited (NSE Emerge). The DRHP is available on the website of NSE at respectively and is available on the website of the Company at <https://poojalogistics.in/> and at the website of BRLM i.e. Share India Capital Services Private Limited at www.shareindia.com. Bidders should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see the section titled "Risk Factors" that will be included in the RHP. Potential Bidders should not rely on the DRHP filed with SEBI for making any investment decision.

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महंगाई के नरम पड़ने से व्याज दरों में हो सकती है कटौती : रपट

मुंबई, 28 सितंबर (भाषा)

करने वाली है। यह बैंक मौजूदा भू-राजनीतिक तनाव और अमेरिका के भारीतय नियंत्रण पर 50

फीसद शुल्क लगाने की पृष्ठभूमि में हो रही है।

भारतीय स्ट्रेट बैंक (एसबीआइ) की एक

साथी विदेशी लोगों के लिए लगाने की विदेशी लोगों के लिए लगाने क